



**Maritzburg City Marathon,**  
PO Box 407  
Pietermaritzburg  
3200

## **2019 MARITZBURG CITY MARATHON**

**THIS IS THE 23<sup>rd</sup> RUNNING OF THE MARITZBURG CITY MARATHON**

- **FRIDAY 22<sup>ND</sup> IS THE FIRST DAY OF REGISTRATION AND EXPO**
- **SATURDAY 23<sup>RD</sup> SEES THE CITY TRAILS AND THE CONTINUATION OF THE REGISTRATION AND EXPO**
- **MARAFUN FUN RUNS AND KIDZONE ON SATURDAY**
- **MARATHON, HALF MARATHON AND 10KM on SUNDAY**

The **2019 WITNESS MEDIHELP 'MARITZBURG CITY MARATHON'** takes place on Sunday 24<sup>th</sup> February 2019. The start is at 05H30. The marathon carries a generous six and a half hour time limit and the half marathon cut off time is four hours.

***This is a Two Oceans and Comrades Marathon (5 hours) qualifier.***

*Traditionally, more entrants used this race as their Comrades qualifier than any other race in the world.*

**Emergency Medical Services (EMS)** will be providing full medical backup on the course, **Mediclinic Hospital** are our receiving hospital and will assist a doctor and first aiders who will be stationed at the finish.

The **Community Chest, Red Cross, Pink Drive and MBTM** are our official charities.

All entrants, who complete any of the trail, 10 kilometre, 21,1 kilometre or 42,2 kilometre courses before the respective cut off times will be eligible for medals and the relevant prizes. Athletes who officially complete five 42.2km marathons will obtain a permanent number.

***ALL PRE-ENTRANTS WILL BE ELIGIBLE FOR A FREE RACE T - SHIRT WHICH THEY MAY COLLECT AT REGISTRATION.***

Entrants and spectators will be entertained by disc jockeys at the finish and there will be the usual beverages as well as an exciting selection of cuisine and cold drinks for sale.

***KIDZONE*** WILL BE PRESENT TO SAFELY ENTERTAIN CHILDREN WHILST THEIR PARENTS ARE TAKING PART.

Designated **SPECTATOR ZONES**, where additional Disc Jockeys will help entertain spectators and athletes, are situated on the route.

We will, as every year, be catering for **indigent athletes** at no additional charge. These folk are offered a marquee in which to sleep the evening before (Saturday) the race, supper on Saturday and breakfast on Sunday. This is over and above the pre and post-race tea, coffee, rusks, sandwiches, cake, etc available, free, to all participants.

***In 2018, this group, again, numbered in excess of 400!***

There are many opportunities to become part of this exciting and innovative event which has stamped itself firmly on the local, national and international calendar.

## HOW CAN YOUR ORGANISATION BECOME INVOLVED?

Please read the attached list of opportunities and contact us with your choice or suggestions.

We will be happy to discuss and tailor a package to suit everyone from the corner cafe to multinational giants.

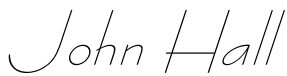
Our parent Company, AG Hall cc, can issue VAT invoices and you may pay by EFT for your convenience.

Thank you for your interest and we look forward to your prompt and positive response.

Please telephone me on 0824917679 or e-mail to [john@aghall.co.za](mailto:john@aghall.co.za) so that I may call and finalise your participation.

**DON'T MISS THIS GOLDEN OPORTUNITY TO BE PART OF THE EXCITING FUTURE OF OUR CITY AND, ESPECIALLY, THIS GREAT EVENT.**

Regards,



John Hall  
Race Director

***"We make a living by what we get, but we make a life by what we give" Winston Churchill***  
**"Noli illigitimi corborundum"**

## TITLE PARTNER SPONSOR



### T - SHIRT BRANDING

**T – SHIRTS:** We will be manufacturing more than 9000 commemorative T-Shirts. In 2013, we were proud to announce that, from the spinning of the yarn to the printing, **EVERYTHING** is being done locally in KwaZulu Natal. These shirts will depict the Race sponsor's name on the front, EMS on a sleeve and (*your?*) logo on the other sleeve. **Runners wear these shirts ALL the time!**

The back of the T-Shirt is reserved for **YOUR COMPANY'S LOGO**.

For a mere R5000,00 (all inclusive) and provision of your artwork we will...

- Place a full width full colour print of your company's logo on the backs of 100 Shirts which will be distributed, randomly, to helpers, officials and all marathon entrants.
- Provide you with a further 10 of these commemorative shirts to distribute amongst your staff or customers. (ie: 100 shirts with your logo on the back) If you wish, you may sponsor as many batches of 100 shirts as you wish @ R5000.00 per batch)
- If you take 1000 shirts this price will be reduced to R45000.00 all-inclusive and you will receive 20 of these commemorative shirts to distribute amongst your staff or customers.

### LOCALITY BRANDING

**1. Spectator Zones or Branded Miles:** For a mere R5000,00 (all inclusive) you will be entitled to brand one of the **Spectator Zones**. These will be situated at suitable, safe areas along the route, where musicians will entertain both spectators and participants for the duration of the event. You could set up gazebos, braais, etc and entertain clients or do team building. The same applies to 10 branded "miles"

**2. The 2 Kilometre to go mark -** For a mere R5000,00 (all inclusive) you will be entitled to brand the area at the 2 km to go mark and 100 metres either side of it, where we have a time caller and the athletes need all the encouragement they can get to make the final surge to the finish.

**3. Kidzone: -** For a mere R50000,00 (all inclusive) you will be entitled to brand the area demarcated for the Kidzone where, on Saturday and Sunday, children will be able to be left in the care of qualified and safe custody of adult supervision whilst folk take part in the various events. This large enclosed area at the finish/prize giving area is enclosed with 1.2m high safety fencing and has three (3) sides totalling approximately 60 metres which make ideal support for fence banners. Part of the site is sheltered by a 15m x 10m marquee. Your logo would also be printed on 15000 **MaraFun** fliers.

**4. Indigent Runner Zone: For a mere R50000,00 (all inclusive)** you will be entitled to brand the area demarcated for the Indigent runners, where, on Saturday night, underprivileged athletes can sleep in a large marquee and are secured by two security guards on duty 24 hours from Friday night to Monday morning. This large, highly visible area is enclosed with 1.2m high safety fencing and has two (2) exposed sides totalling approximately 50 metres which make ideal support for fence banners. The site is sheltered by a 15m x 25m marquee. We provide a meal on Friday evening for those in place by 6pm.

▣ **WEB SITE LINK:** For a mere R1000.00 we will offer you your logo on the Race web site at [www.pmb42.co.za](http://www.pmb42.co.za) with links to your own web site. This is an ideal opportunity for accommodation related businesses (B & B, Hotels, etc).

▣ **RESULTS BROCHURE:** For a mere R15000.00 your company could be featured in a banner advert on a page of the results brochure printed in the *Witness* after the race weekend.

We will be producing a results brochure in **Witness**. This results brochure will reach every reader of the **Witness** which is distributed throughout KwaZulu-Natal and will be kept by those whose names appear in the brochure.

▣ **EXPO:** Your Company may purchase a site at the expo which will run for both Friday and Saturday of registration. These prices will begin from R1000 for a 3m x 3m vacant site and can be tailored to suit your requirements and budget.